



## **SRC Humanitarian Foundation priorities 2021–30**

The SRC Humanitarian Foundation supports programmes and projects that contribute to fulfilling the SRC Strategy 2030 and the areas of activity, priorities, strategic objectives and goals it sets out.

Priority will be given to approaches that strengthen as many of the following organizational capacities as possible in accordance with the SRC Strategy 2030:

1. Projects and activities that support vulnerable people and strengthen communities and their resilience or the National Red Cross and Red Crescent Societies themselves. (Strategic objective 2 and Goal 4.2)
2. Projects and activities that bring us closer to our target groups, make them easier to reach and improve their involvement in the way services are designed. (Strategic objective 2)
3. Projects and activities that are run by the Red Cross organizations themselves or together with the SRC Headquarters or that reinforce cooperation and synergies as well as their relationship with the SRC. (Strategic objective 5)
4. Projects and activities that provide new and topical opportunities for volunteers of all ages. (Goal 3.1)
5. Projects and activities that contribute to the impact of the SRC's work. (Goal 2.4)
6. Projects and activities to implement the digital agenda or improve our ability to innovate so that we are prepared for change in society, technology and the environment. (Strategic objective 3, Goals 3.3 and 5.3)
7. Projects and activities that facilitate and improve the work of the SRC Headquarters or the Red Cross organizations for the target groups, with grassroots work, tools, etc. (Strategic objective 3)
8. Projects and activities that can continue to be provided sustainably even once the SRC HF funding has stopped or that have a lasting effect on the target groups without follow-up funding from the foundation. (Strategic objective 2 and Goals 3.4 and 3.5)

Passed on 12 November 2020 in accordance with Art. 9 para. 1 (e) of the Foundation Regulations by the Red Cross Council, the strategic body of the SRC Humanitarian Foundation.

Thomas Heiniger  
President

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Director-General